



Shai Gut Inc.

Shai Gut and you. A flawless decision.

Newsletter from Shai Gut, Inc. Spring 2007

SPRING IS IN THE AIR

We are well into the New Year and it is exciting as we look forward to Mother's Day followed by the 2007 Bridal Season! Shai Gut, Inc. has been busy buying diamonds with your spring promotions in mind.

DESIGN YOUR OWN

Our goal is to help you design a *tiffany display* for your bridal cases that will best satisfy your customer and at the same time, maximize your profits. This program is a creative opportunity to increase sales.

You design it -- if you purchase one diamond from us, we will send you two on memo.
Our promotional quality mounted 1.00 carat diamond tiffanies start at **\$1575**. *What a deal!*

This program is available using loose diamonds or we can mount them for you. You choose the styling -- we offer simple, prong set tiffanies or cathedral style engagement rings. While we stock mainly 14 karat white gold, yellow gold is always available upon request. A few examples are listed below and may help you plan. They are designed to allow you to offer different price points:

- Three rounds, all 1.00 carats, all white colors, **vary** the clarity
- Three rounds, all same color/clarity, **vary** size -- consider 0.50ct, 0.75ct, & 1.00ct
- Three fancies, any shape, any quality, any size, you **tell us what you want!**

IN TIME FOR MOTHER'S DAY

Back by popular demand! These earstuds were so well received that we are continuing this promotional line. Again this year, we offer earrings that face great and are near eye-clean. They are available in 14 karat white gold -- either 4 prong or martini settings. Yellow gold is available by special order.

- **2 Carat total weight start at only \$2900**
- **3 Carat total weight start at only \$6500**

Purchase these earrings for stock now and it will mean *extra profits* for your business!
This promotion can be found on the "*Specials*" page of our website www.shaigutinc.com. Better yet, give us a call toll free at **1-800-822-0608**.

Your partners in diamonds,
Shai Gut
Zach Meltzer
Sandy Govro
Michele Bangert

